



1409 West Addison Street  
Chicago, IL 60613

# Dear Neighbors:

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We're pleased to provide this report highlighting our achievements in 2016. We are so lucky to have such an exceptional and engaged community to work with. Your support and participation has made the work in this report possible. **Thank you!**

## With Thanks

### Lakeview Chamber 2016 Board of Directors

**President,** Rebecca Girsch,  
*She One*

**Vice-President,** Doug Havrilla,  
*Merchant Giving Project*

**Secretary,** Rev. David Abrahamson,  
*Saint Luke Ministries*

**Treasurer,** Dr. Mike Scully,  
*Custom Eyes*

Frank Campise, *JAB Real Estate*  
Ben Castronovo, *Central  
Federal Savings*

Angela Garbot, *Angela Garbot  
Photography*

Stephanie King-Myers, *Bottle  
& Bottega*

Dan McCarthy, *The Pony*

Josh Rutherford, *4 Star  
Restaurant Group*

Michael Salvatore, *Heritage  
Bicycles & General Store*

Matt Savage, *Averyhouse,  
Smilebooth & Photoserve*

Jeff Shapiro, *Spindle Fitness*

Michael Valitchka, *Point B, Inc.*

Oscar Zambrano, *Advocate Illinois  
Masonic Medical Center*

### SSA 27 2016 Commissioners

**Chairperson,** Nabil Zahrah,  
*ZED Architects*

**Treasurer,** Chuck Stewart,  
*Lakeview Insurance Agency*

Darian Campise,  
*Campise Properties*

Colleen Daley, *resident*

Jill Heise, *resident*

Matt Lederer, *Mahogany Builders*

Terese McDonald, *Candyality*

Luis Monje, *resident*

Melissa Salvatore, *A Little  
Photo Studio*

Lisa Santos, *Southport Grocery  
& Cafe*

Erin Schwartz, *resident*

Kevin Vaughan,  
*Vaughan Hospitality*

Jeremy Wechsler, *Theater Wit*

### Friends of Lakeview 2016 Board of Directors

**President,** Lisa Santos,  
*Southport Grocery & Cafe*

**Vice-President,** Jill Heise

**Secretary,** Heather Way Kitzes,  
*Chicago Cubs*

**Treasurer,** Kris Hallowell,  
*Lakeview Funeral Home*

**Chief Executive Officer,** Lee  
Crandell, *Lakeview Chamber*

Frank Campise, *JAB Real Estate*

### Lakeview Chamber 2016 Staff

Lee Crandell, *Executive Director*

Dillon Goodson, *Community  
Development Manager*

Laine Vitosh, *Business Services  
Manager*

Kimberly Morris, *Business  
Services Manager*

Deana Martin, *Part-Time  
Bookkeeper & Office Manager*

### Chamber Sponsors

#### LEGAL ALLY

*Cole Sadkin, LLC*

#### CHAIRMAN'S CLUB

*Advocate Illinois Masonic  
Central Federal Savings  
Chicago Cubs  
Chicago Parent  
Crosby's Kitchen  
Erickson Business Coaching  
Frasca Pizzeria + Wine Bar  
JAB Real Estate Opportunity Funds  
Joe Wright Real Estate  
L3 Capital LLC  
Lakeview Funeral Home  
Saint Luke Ministries  
The Pony  
Tuco & Blondie  
The UPS Store*

#### EVENT SPONSORS

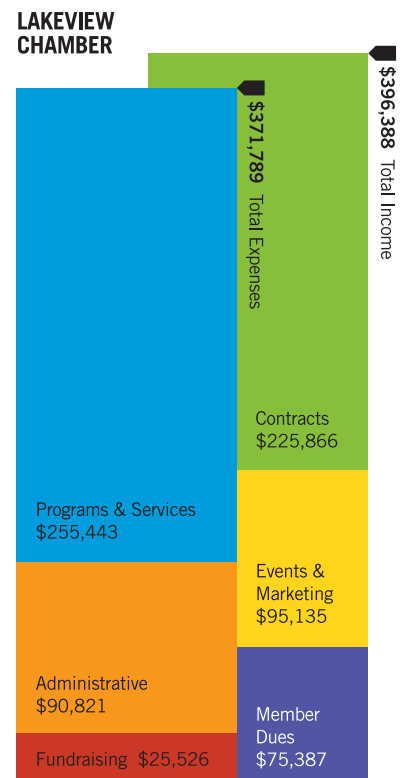
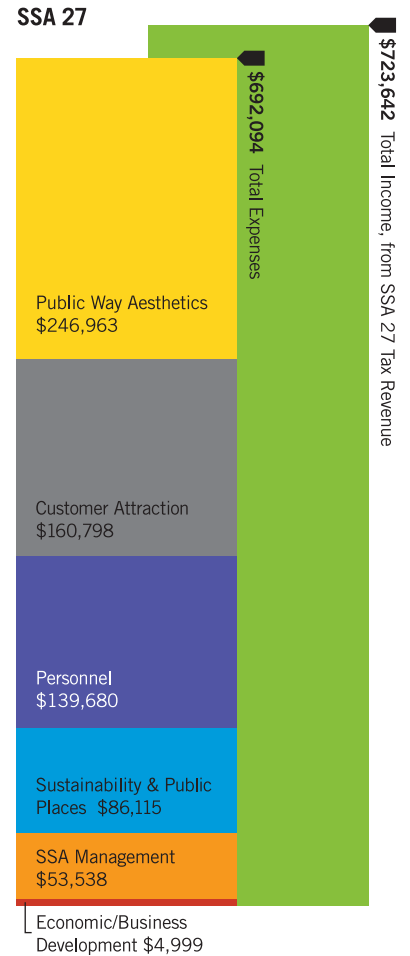
*Samuel Adams  
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Chicago Cubs  
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DNAinfo Chicago  
Corridor Brewery & Provisions  
Lagunitas Brewing Company  
Chicago Parent  
Presence Saint Joseph Hospital  
Central Federal Savings  
Countryside Bank  
JAB Real Estate Opportunity Funds*



# Who are we?

The **Lakeview Chamber of Commerce** is a community of entrepreneurs working together and supporting each other to create a stronger neighborhood and business environment through advocacy, education, networking and promotion. We are a 501(c)(6) non-profit organization that provides valuable resources, programming and services that advance our neighborhood's business success, guided by our Lakeview Area Master Plan. • The Lakeview Chamber is the sole service provider to **Special Service Area 27 (SSA 27)**, which provides funding for supplemental services to our commercial area through a property tax levy. SSA 27's mission is to support a vibrant local economy and high quality of life for the benefit of Lakeview businesses and residents by improving and enhancing public streets and spaces, creating memorable experiences, encouraging spending locally and promoting the neighborhood. • **Friends of Lakeview** is a 501(c)(3) non-profit that partners with the Lakeview Chamber and SSA 27 and shares a common mission to support a vibrant local economy and high quality of life for the benefit of Lakeview businesses and residents.

2016 Unaudited Financials



## Advocacy

The Lakeview Chamber was busy in 2016 advocating on behalf of our Lakeview business community on issues from infrastructure and real estate development to business regulation and permitting.

- The Lakeview Chamber worked for over a year in partnership with the Small Business Advocacy Council (SBAC) and the City to streamline the sign permitting process, which previously could often take several months. We succeeded in passing an ordinance in 2016 that reduces the amount of time business owners will wait to hang their sign by 50-80%. We have been continuing our work with the City to tackle other opportunities to streamline and improve business regulations.
- We continue to advocate for preserving Lakeview's density and ensuring we retain housing to support the diverse population that our businesses depend on. We supported three Transit-Oriented Development projects seeking approval in 2016.
- We were also incredibly excited that after years of advocacy, the CTA restored the #11 Lincoln Avenue bus on a pilot basis. We first started fighting to save the bus in 2012, rallying more than 2,000 people to sign our petition, and we will continue to advocate for permanently reinstating this crucial route.

## Business Services & Events

Thanks to support from our member businesses and from a Neighborhood Business Development Center grant from the City of Chicago, we provided valuable services to help business get started off on the right foot and continue to thrive in Lakeview.

- We welcomed **47 new businesses** to Lakeview
- We provided more than **120 business consultations** to help local businesses address challenges or connect to resources
- We facilitated more than **30 merchant meetings** with businesses in our three sub-districts
- We hosted **25 networking events** to foster stronger business connections within our neighborhood economy
- We hosted **5 educational workshops** on topics from lease negotiation to adapting to the rising costs of doing business
- **53 new members** joined the Lakeview Chamber
- We partnered with Cole Sadkin, LLC to provide **3 free legal clinics** for local businesses
- We recognized **3 outstanding businesses** at our Annual Meeting, giving Above & Beyond Awards to Lisa Santos, Southport Grocery & Cafe, and to Kevin Vaughan, Mystic Celt; and the Entrepreneurial Spirit Award to 4 Star Restaurant Group.



## Neighborhood Events & Marketing

Our events and marketing initiatives invited locals and visitors to build lasting memories and meaningful connections to our community, while generating buzz about Lakeview.

### Sam Adams Lakeview Taco Fest

celebrated its fourth year, attracting more than 20,000 attendees in September, with Cafe Tola winning the Best Taco award once again. **Thank you for our volunteer partners:** Salon Glow; MB Financial Bank; Arthur Murray Lakeview; Belmont Dental Care; D'Aprile Properties; Advocate Illinois Masonic; The UPS Store; Clybourn Park Pharmacy; St. Luke Academy; Lincoln Park Community Shelter; Spindle Fitness; Stephanie Biederman, KoenigRubloff.

**The Low-Line Market** cultivated community and provided access

to local farms and vendors at the Southport CTA station on 23 Thursday evenings from June into November.

**BANGS** assembled more than 30 local arts and crafts vendors who sold their handmade goods at a one-of-a-kind outdoor market at the Lincoln Hub in October.

**Lakeview Live!** introduced neighbors and visitors to the fresh sounds of local musicians on three Thursday evenings – complete with craft beer and barbecue.

**Sunday Spot** returned for a third year, providing family-friendly art, music and play in the heart of the neighborhood over the course of four fall weekends.

**Trick or Treat on Southport** welcomed more than 10,000 attendees on Halloween evening for fun activities, local food, craft beer, and candy.

### The Southport Holiday Stroll

kicked off the holiday season in Lakeview with festive entertainment, refreshments, holiday specials, and more than 100 families taking free photos with Santa.

**The Lakeview Gift Card** kept nearly \$100,000 in the neighborhood and provided customers with holiday Bonus Cards to use at more than 80 local businesses.

### The Belmont Theater District

promoted Chicago's largest theater district with free and discounted tickets, open house tours, and other marketing initiatives.

**The 11 on 11 Beer Explorer Passport** brought together five partner organizations to raise awareness about the #11 bus, while generating more than 350 visits to eleven Lincoln Avenue bars.

# Streetscape Maintenance & Enhancement

At the core of SSA 27's work is keeping four miles of streets in our service area clean, green and welcoming.



We collected 15,194 bags of litter and recycling.



We landscaped 120 planters, plant beds and hanging baskets.



We installed 15 new tree pits and planted 30 new trees.



We displayed 265 holiday decorations on light poles.



We transformed a parking lot at the Southport CTA station into a public plaza.

