



# 2022 SPONSORSHIP BROCHURE



For questions regarding sponsorship and marketing opportunities, contact:  
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# STATISTICS & DEMOGRAPHICS

## ABOUT US

Lakeview Roscoe Village Chamber of Commerce is a 501(c)(6) nonprofit whose mission is to support a resilient local economy and high quality of life for the benefit of businesses and residents in Chicago's Lakeview and Roscoe Village communities through neighborhood promotion, business development, advocacy and public space enhancement. Friends of Lakeview is our 501(c)(3) nonprofit partner organization that leverages individual and corporate donations, grants and funding to support the Lakeview Roscoe Village Chamber's mission in Lakeview.

## WHY LAKEVIEW AND ROSCOE VILLAGE?

Our neighborhoods are two of the most sought-after communities in the Chicago region. We are highly educated, spend more per household than other communities in the region with a \$142,108 median household income and take advantage of what our neighborhood has to offer. We're a compelling mix of singles and families, many of whom were attracted to our neighborhood for our outstanding schools. Just minutes north of downtown, Lakeview and Roscoe Village's vibrant streets are home to some of Chicago's best culture, shopping and dining.

## BY SPONSORING OUR ORGANIZATION, YOUR COMPANY WILL:

- Set yourself apart from your competition by demonstrating positive corporate citizenship
- Distinguish your products or services from others and roll out new brands/products by offering coupons or giveaways
- Attain great visibility within the community and build strong relationships with existing and potential customers
- Align your business with our sound vision of supporting our local economy, enhancing public spaces and providing leisure services for a better quality of life

### Our Online Community

# 50,200

FACEBOOK	13,000 Lakeview Roscoe 2,800 Low-Line Market
INSTAGRAM	12,000 Lakeview Roscoe 1,700 Low-Line Market
TWITTER	7,000 Lakeview Roscoe
EMAIL	6,000 Lakeview Roscoe
WEBSITE	7,700 Av. Monthly Users

# SPONSORSHIP OPPORTUNITIES

## Event List

Lakeview Roscoe Village Restaurant Week  
 Spring Wine Walk  
 Mom's Night Out  
 PorchFest Lakeview  
 Low-Line Market  
 Roscoe Village Farmers Market  
 Summer Sidewalk Sale  
 PorchFest Roscoe Village  
 Shop for Schools  
 Lincoln Roscoe Beer Stroll  
 Trick or Treat on Southport  
 Southport Holiday Stroll & Cocktail Crawl



## Sponsorship Benefits

In addition to the benefits listed in the following pages, we are able to craft sponsorship packages to meet your goals and budget and are open to additional benefits you may be interested in receiving. Below are some additional online sponsorship benefits we can provide.

- Social media takeover
- Host a giveaway on our social media channels
- Featured blog post in our eNewsletter and website
- Ad in our eNewsletter
- Ad on our website homepage
- Logo inclusion on our neighborhood recycling units

*Disclaimer: Due to the nature of the Coronavirus pandemic, the events in this brochure may change based on guidelines from the city of Chicago or public health officials. The sponsor will be informed of any event changes. If a sponsor's benefits must be altered, the sponsor will receive alternative benefit opportunities at an equal value.*

# RESTAURANT WEEK

## ABOUT

Friday, February 25 - Sunday, March 6, 2022  
At Restaurants in Lakeview and Roscoe Village

A neighborhood restaurant week that offers special discounts and prix fixe menus at popular restaurants in Lakeview and Roscoe Village for takeout or dine-in (if applicable with city guidelines). This program attracts over 1,000 people with a focus on foodies and young professionals.

Sponsorship Benefits	Presenting \$5,000	Premier \$2,500	Gold \$750
Logo on website	X	X	X
Inclusion in eNewsletter	X	X	X
Inclusion in social media posts	X	X	X
Dedicated social media post	X	X	X
Recognition in Annual Report (qty. 5,000)	X	X	
Inclusion in press release	X	X	
Logo inclusion in marketing materials	X	X	
Opportunity to have digital ad on Chamber website	2 months	1 month	
Featured blog post on Chamber website	X		
Logo inclusion on coasters (qty. 2,500)	X		
Category exclusivity	X		



# SPRING WINE WALK

## ABOUT

Thursday, April 7, 2022 from 5:30-8:30pm  
At businesses along Southport Ave and Roscoe St

A neighborhood wine stroll that features wine tastings at businesses along Southport Ave and Roscoe St. This event features two routes with over 20 local businesses and offering 20 different wines to taste per route.

Sponsorship Benefits	Presenting \$2,500	Premier \$1,000	Gold \$500
Logo on website	X	X	X
Inclusion in eNewsletter	4x	2x	1x
Opportunity to include giveaway item in event bags	X	X	X
Inclusion in social media posts	4x	2x	1x
Dedicated social media post	3x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	
Opportunity to have on-site presence	X		
Inclusion in press release	X		
Logo inclusion in marketing materials	X		
Logo inclusion on event tasting glasses	X		
Category exclusivity	X		



# MOM'S NIGHT OUT

## ABOUT

Wednesday, May 4, 2022 from 5-8pm

At businesses along Southport Ave and Roscoe St

An evening shopping event to celebrate moms before Mother's Day featuring special discounts and giveaways at local stores along Southport Ave and Roscoe St.

Sponsorship Benefits	Presenting \$2,500	Premier \$1,000	Gold \$500
Logo on website	X	X	X
Inclusion in eNewsletter	X	X	X
Inclusion in social media posts	3x	2x	1x
Dedicated social media post	3x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	
Opportunity to have digital ad on Chamber website	2 months	1 month	
Inclusion in press release	X		
Logo inclusion in marketing materials	X		
Opportunity to do a social media takeover	X		
Opportunity to do a blog post on Chamber website	X		
Category exclusivity	X		



# PORCHFEST LAKEVIEW

## ABOUT

Sunday, June 5, 2022 from 12-5pm  
On porches in Lakeview

A community-building program where local musicians perform on front porches throughout Lakeview. Residents volunteer their porches to host musicians. This event attracts over 600 attendees.

Sponsorship Benefits	Presenting \$5,000	Premier \$2,500	Gold \$750
Logo on website	X	X	X
Inclusion in eNewsletter	X	X	X
Inclusion in social media posts	X	X	X
Recognition in Annual Report (qty. 5,000)	X	X	X
Dedicated social media post	3x	2x	1x
Inclusion in press release	X	X	
Opportunity to have on-site presence	X	X	
Logo inclusion in marketing materials	X	X	
Opportunity to have digital ad on Chamber website	2 months		
Featured blog post on Chamber website	X		
Category exclusivity	X		

# LOW-LINE MARKET

## ABOUT

Tuesdays, June 7 - October 11, 2022 from 3-7pm (19 dates)  
 Under the Southport Brown Line CTA Station

A carefully curated farmers market bringing high quality produce, proteins, flowers and artisanal foods from local farms and vendors to a convenient location for local residents and visitors alike. Low-Line Market attracts over 600 shoppers per market with 13,500+ pedestrian traffic per day and has approximately 10-15 vendors at each market.

Sponsorship Benefits	Premier \$5,000	Gold \$2,500	Silver \$750
Inclusion in eNewsletter	All	All	3x
Inclusion in social media posts	4x	3x	1x
Dedicated social media post	2x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	X
Opportunity to have on-site presence at market	All	10	3
Logo on website	X	X	
Inclusion in press release	X	X	
Logo inclusion in marketing materials	X	X	
Opportunity to have digital ad on Chamber website	X		
Opportunity to do a social media takeover	X		
Category exclusivity	X		



# ROSCOE VILLAGE FARMERS MARKET

## ABOUT

Sundays, June 12 - October 9, 2022 from 9am - 1pm (18 dates)  
Jahn Elementary School

A carefully curated farmers market bringing high quality produce, proteins, flowers and artisanal foods from local farms and vendors to a convenient location for local residents and visitors alike. Roscoe Village Farmers Market attracts over 600 shoppers per market and has approximately 10-15 vendors at each market.

Sponsorship Benefits	Premier \$5,000	Gold \$2,500	Silver \$750
Inclusion in eNewsletter	All	All	3x
Inclusion in social media posts	4x	3x	1x
Dedicated social media post	2x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	X
Opportunity to have on-site presence at market	All	10	3
Logo on website	X	X	
Inclusion in press release	X	X	
Logo inclusion in marketing materials	X	X	
Opportunity to have digital ad on Chamber website	X		
Opportunity to do a social media takeover	X		
Category exclusivity	X		

# SUMMER SIDEWALK SALE

## ABOUT

Saturday, July 22 - Sunday, July 23, 2022

On sidewalk along Southport Ave and Roscoe St

Attendees can stroll the neighborhood to shop summer styles along the sidewalk and enjoy amazing discounts at local businesses.

Sponsorship Benefits	Presenting \$2,500	Premier \$1,000	Gold \$500
Logo on website	X	X	X
Inclusion in eNewsletter	X	X	X
Inclusion in social media posts	3x	2x	1x
Dedicated social media post	3x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	
Opportunity to have digital ad on Chamber website	2 months	1 month	
Inclusion in press release	X		
Logo inclusion in marketing materials	X		
Opportunity to do a social media takeover	X		
Opportunity to do a blog post on Chamber website	X		
Category exclusivity	X		



# PORCHFEST ROSCOE VILLAGE

## ABOUT

Sunday, August 21, 2022 from 12-5pm  
On porches in Roscoe Village

A community-building program where local musicians perform on front porches throughout Roscoe Village. Residents volunteer their porches to host musicians. This event attracts over 600 attendees.

Sponsorship Benefits	Presenting \$5,000	Premier \$2,500	Gold \$750
Logo on website	X	X	X
Inclusion in eNewsletter	X	X	X
Inclusion in social media posts	X	X	X
Recognition in Annual Report (qty. 5,000)	X	X	X
Dedicated social media post	3x	2x	1x
Inclusion in press release	X	X	
Opportunity to have on-site presence	X	X	
Logo inclusion in marketing materials	X	X	
Opportunity to have digital ad on Chamber website	2 months		
Featured blog post on Chamber website	X		
Category exclusivity	X		

# SHOP FOR SCHOOLS

## ABOUT

Wednesday, October 5 - Thursday, October 6, 2022  
Shops in Roscoe Village

Participating businesses in Roscoe Village pledge to give back 20% of their sales to our local participating schools. Shoppers will be able to choose the school they would like their donation to go to upon purchasing. Plus, the chamber donates up to \$5,000 to the top 5 placing schools.

Sponsorship Benefits	Presenting \$5,000	Premier \$2,500	Silver \$1,000	Gold \$500
Logo on website	X	X	X	X
Inclusion in eNewsletter	X	X	X	X
Inclusion in social media posts	2x	2x	2x	1x
Dedicated social media post	2x	2x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	X	
Opportunity to have digital ad on Chamber website	3 m.	2 m.	1 m.	
Logo inclusion in marketing materials	X	X		
Opportunity to do a social media takeover	X	X		
Opportunity to do a blog post on Chamber website	X			
Listed as partner with the chamber for \$5,000 match	X			
Category exclusivity	X			

# LINCOLN ROSCOE BEER STROLL

## ABOUT

Saturday, October 22, 2022 from 2-5pm  
At businesses along Lincoln Ave and Roscoe St

A neighborhood beer stroll that pairs craft beer tastings at popular shops along Lincoln Ave and Roscoe St. This event features three routes with over 30 local businesses that will transform into tasting destinations. Both routes will have over 30 craft beers.

Sponsorship Benefits	Presenting \$2,500	Premier \$1,000	Gold \$500
Logo on website	X	X	X
Inclusion in eNewsletter	4x	2x	1x
Opportunity to include giveaway item in event bags	X	X	X
Inclusion in social media posts	4x	2x	1x
Dedicated social media post	3x	1x	1x
Recognition in Annual Report (qty. 5,000)	X	X	
Opportunity to have on-site presence	X		
Inclusion in press release	X		
Logo inclusion in marketing materials	X		
Logo inclusion on event tasting glasses	X		
Category exclusivity	X		



# TRICK OR TREAT ON SOUTHPORT

## ABOUT

Monday, October 24, 2021 from 4-8pm  
 On Southport Ave between Waveland & Grace

The neighborhood's favorite fall tradition features family-friendly activities, local food vendors, craft beer, music and trick or treating at local businesses. This program attracts over 10,000 attendees.

Sponsorship Benefits	Presenting \$5,000	Premier \$2,500	Gold \$1,000
Logo on website	X	X	X
Inclusion in eNewsletter	All	All	1x
Inclusion in social media posts	3x	2x	1x
Opportunity to have on-site presence	X	X	X
Recognition in Annual Report (qty. 5,000)	X	X	X
Dedicated social media post	2x	1x	
Inclusion in press release	X	X	
Logo inclusion in marketing materials	X	X	
Opportunity to have digital ad on Chamber website	X		
Featured blog post on Chamber website	X		
Category exclusivity	X		



# SOUTHPORT HOLIDAY STROLL & COCKTAIL CRAWL

## ABOUT

Friday, December 2, 2022 from 5-9pm

At businesses along the Southport Ave from Belmont to Irving Park Rd

A longstanding tradition where businesses break out the holly and stay open late offering special deals and festivities. This event features carolers, photos with Santa and a ticketed Cocktail Crawl with holiday-themed cocktails at businesses. This program attracts over 1,000 attendees.

Sponsorship Benefits	Presenting \$2,500	Premier \$1,000	Gold \$500
Logo on website	X	X	X
Inclusion in eNewsletter	4x	2x	1x
Opportunity to include giveaway item in event bags	X	X	X
Inclusion in social media posts	3x	2x	1x
Dedicated social media post	3x	2x	1x
Recognition in Annual Report (qty. 5,000)	X	X	
Opportunity to have on-site presence	X	X	
Inclusion in press release	X		
Logo inclusion in marketing materials	X		
Logo inclusion on event tasting glasses	X		
Category exclusivity	X		