



Community Survey

About the Survey

The Lakeview and Roscoe Village chambers of commerce released a survey on December 2, 2020 to gather feedback from the community about how the combined Lakeview Roscoe Village Chamber of Commerce can best serve our communities. We'll use the data gathered through this survey and through other engagement methods to inform the approach we take to our work. We received nearly 200 survey responses that break down as follows:

- Primary affiliation with Lakeview and Roscoe Village:
 - Resident: 74%
 - Business owner/manager: 14%
 - Other: 12%
- Member vs. non-member:
 - Lakeview Chamber member: 15%
 - Roscoe Village Chamber member: 14%
 - Non-member: 71%
- Business district most frequented:
 - Southport Corridor (Southport from Belmont to Irving Park): 35%
 - Roscoe Corridor (Roscoe from Wolcott to Western): 31%
 - Paulina Station (Lincoln from Belmont to Addison): 14%
 - Belmont Avenue (Belmont from Racine to Western): 10%
 - Lincoln Hub (Lincoln from Diversey to Belmont): 7%
 - None of the above: 3%

In addition to this survey, we also hosted a series of four virtual focus groups in early 2021 to gather feedback from more than 30 community members, creating an environment where businesses, residents and visitors can help inform our work and learn more about the goals of our combined chamber of commerce.

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Survey Results

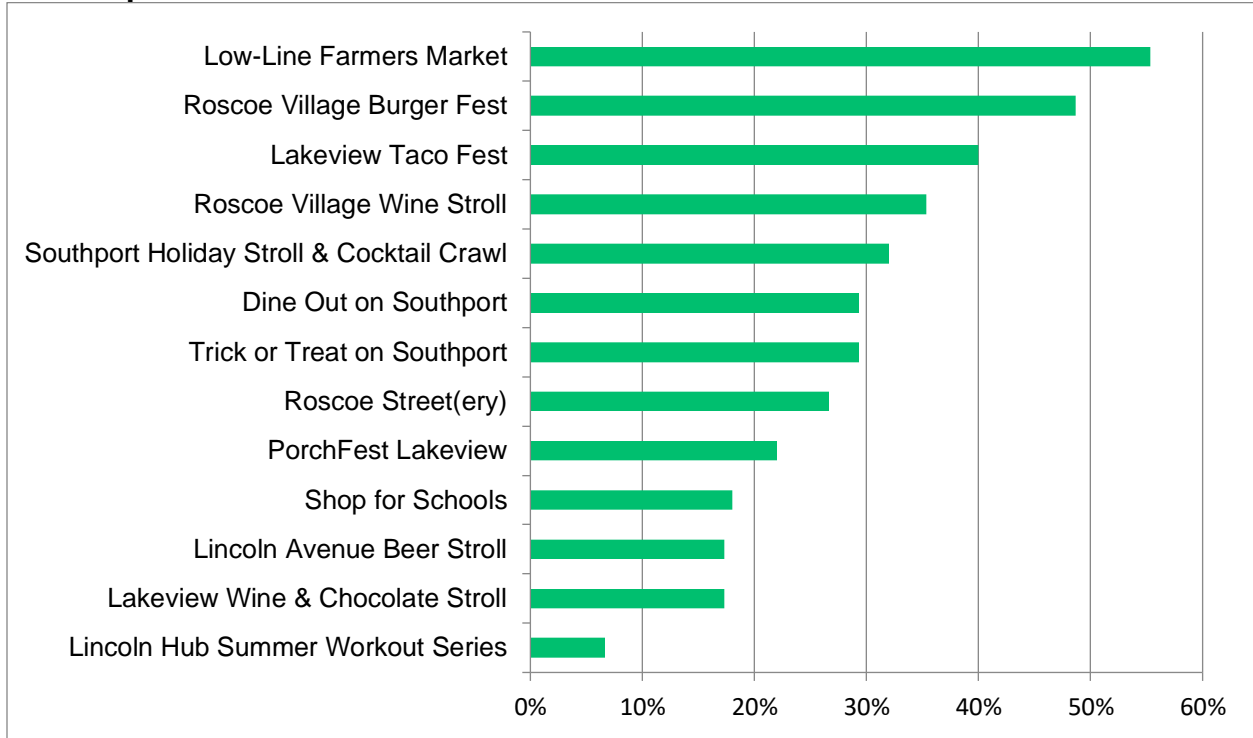
What are your favorite things about Lakeview and Roscoe Village? Select up to 5.

	Lakeview	Roscoe Village
1	Variety of shops, restaurants and other businesses	Strong neighborhood identity/reputation
2	Quality of shops, restaurants and other businesses	Variety of shops, restaurants and other businesses
3	Clean and welcoming sidewalks and public spaces	Quality of shops, restaurants and other businesses
4	Accessibility of public transportation (trains, buses, bike share, etc.)	Clean and welcoming sidewalks and public spaces
5	Variety of community programming, such as farmers markets, festivals and events	Safety and security of the community
6	Strong neighborhood identity/reputation	Well-organized community with engaged residents and businesses
7	Safety and security of the community	Variety of community programming, such as farmers markets, festivals and events
8	Ease of getting around the neighborhood	Ease of getting around the neighborhood
9	Well-organized community with engaged residents and businesses	Proximity to other interesting neighborhoods
10	Proximity to other interesting neighborhoods	Accessibility of public transportation (trains, buses, bike share, etc.)
11	Inclusivity of the community	Inclusivity of the community
12	Affordability and diversity of housing	Affordability and diversity of housing

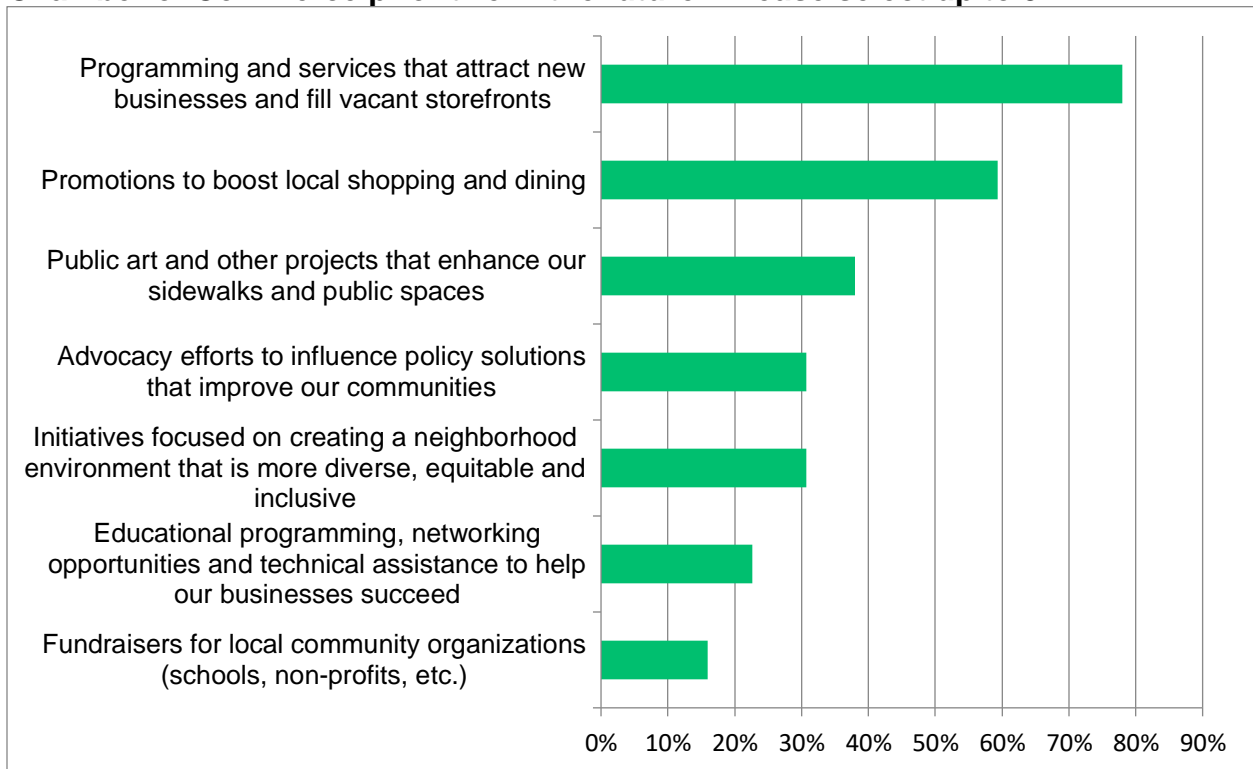
In a few words, what do you feel are the top challenges facing our communities today?

increasing businesses stay open affordability small independent businesses Closing safety lack
 housing struggling local businesses Lakeview Lack survival
 small businesses street Keeping small businesses diverse
 Keeping many diversity need restaurants
 Supporting small businesses Safety safety security crime
 retail restaurants Covid small businesses open business suburbs
 neighborhood variety shops well people COVID-19
 support going local pandemic Maintaining better affordable housing
 Increase crime residents businesses will due small businesses stay making
 Helping small businesses even

Which of these community events and programs do you enjoy the most? Please select up to 5.



Which of these program areas would you like to see the Lakeview Roscoe Village Chamber of Commerce prioritize in the future? Please select up to 3.



Do you have any other ideas for the new Lakeview Roscoe Village Chamber of Commerce?

“A more robust farmers market with food stalls would bring people to the neighborhood. More interesting, affordable take out restaurants - middle eastern, deli, etc. More outdoor seating and music options.”

- A resident living near the Roscoe Corridor

“Fill empty storefronts on Belmont Ave.”

- An owner/manager of a business near Belmont Ave.

“Would love to be more involved with the Chamber since it is going through a Fresh Start.

- A resident living near the Southport Corridor

Proximity to the Chicago River and its developing river trail system will be a huge advantage as more and more people realize the old, "dirty" river has been substantially cleaned up, and will only continue to see improvement.

- An owner/manager of a property near Belmont Ave.

“The streetscape of Armitage has always been really welcoming; maybe incorporating planters etc that are natural elements & can unify the areas. Both areas are very walkable and the underpasses on Roscoe/Addison/Belmont could be street-scaped to make the walk more inviting.”

- A resident living near the Southport Corridor

“Focus on more programs that help our stores and restaurants while at the same time help local charities (specifically people must shop or eat or work out to support the charity). Spend at businesses that then give back. Helps 2 things at once while also creating community involvement and activity.”

- An owner/manager of a business near the Roscoe Corridor